



Northwest Michigan Regional Prosperity Initiative:

# Northwest Michigan's Housing Market: Recommendations & Resources

Community leaders, developers, landlords, property owners, and housing stakeholders are invited to learn about and discuss the results of a housing target market analysis (TMA) for Northwest Michigan, which provides information and recommendations about the demand for various types of housing in communities throughout Northwest Michigan and Antrim, Benzie, Grand Traverse, Kalkaska, and Leelanau counties.

A meeting on Thursday, November 13 will include:

- A presentation from consultant LandUse USA on the results and recommendations of housing target market analyses (TMA) for Antrim, Benzie, Grand Traverse, Kalkaska, and Leelanau counties
- An overview of strategies included in the *Framework for Housing in Northwest Michigan*
- Discussion on builder and developer needs, barriers, and potential resources for development
- Discussion on housing strategies and next steps

**Thursday, November 13**

9 a.m. – 11 a.m.

Governmental Center, Commissioners Chambers  
400 Boardman Ave, Traverse City

**FREE**

A light breakfast will be served. Please RSVP by November 7 to:

Sarah Lucas, Networks Northwest

231-929-5034

[sarahlucas@networksnorthwest.org](mailto:sarahlucas@networksnorthwest.org)



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FOR OUR FUTURE**  
A REGIONAL PROSPERITY PLAN

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[www.networksnorthwest.org/rpi](http://www.networksnorthwest.org/rpi)