

## Northwest Michigan's Housing Market: Recommendations & Resources

Community leaders, stakeholders & the public are invited to learn about and discuss the results of a housing target market analysis for Northwest Michigan. Studies include information and recommendations about the demand for various types of housing in communities in Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford counties.

### Wednesday, November 12, 2014

9 a.m. – 11 a.m.

Education Center, West Shore Medical Center  
1465 E Parkdale Ave, Manistee

### Wednesday, November 12, 2014

2 p.m. – 4 p.m.

College & Career Café, Wexford-Missaukee ISD  
9901 E 13<sup>th</sup> Street, Cadillac

### Thursday, November 13, 2014

9 a.m. – 11 a.m.

Governmental Center  
400 Boardman Ave, Traverse City

### Thursday, November 13, 2014

2 p.m. – 4 p.m.

Bear Creek Township Hall  
373 N Division Rd, Petoskey

### Friday, November 14, 2014

9 a.m. – 11 a.m.

Leelanau County Government Center  
8527 E Government Center Dr, Suttons Bay

Meetings will be held throughout the region and will include:

- A presentation from consultant LandUse USA on the results and recommendations of housing target market analyses, a housing market study that identifies local demand for housing types based on preferences of various population groups in Northwest Michigan
- An overview of strategies included in the *Framework for Housing in Northwest Michigan*, a component of the *Framework for Our Future: A Regional Prosperity Plan for Northwest Michigan*
- Discussion on builder and developer needs, barriers, and potential resources for development
- Discussion on housing strategies and next steps

Up-to-date housing market information is critical for those developing policy, meeting community needs, or making business decisions around housing in our communities. All parts of the community are invited and encouraged to attend to learn about and discuss these important trends and potential next steps.

**There is no cost to attend.**

Refreshments will be served. **Please**

**RSVP** by November 7 to:

Sarah Lucas, Networks Northwest  
231-929-5034

[sarahlucas@networksnorthwest.org](mailto:sarahlucas@networksnorthwest.org)



**FRAMEWORK  
FOR OUR FUTURE**  
A REGIONAL PROSPERITY PLAN

**Networks Northwest**  
Talent / Business / Community

**What is the  
Framework  
for Our  
Future?**

The *Framework for Our Future: A Regional Prosperity Plan for Northwest Michigan* is a regional resource for communities working to meet local goals. It was developed, with participation from a broad range of community leaders, stakeholders, and the public, as part of Michigan's Regional Prosperity Initiative. It includes a wealth of information and tools that all parts of the community can use to supplement their local deliberation, planning, and decision-making processes.

A draft of the *Framework* is available for review and comment on [www.networksnorthwest.org/rpi](http://www.networksnorthwest.org/rpi).